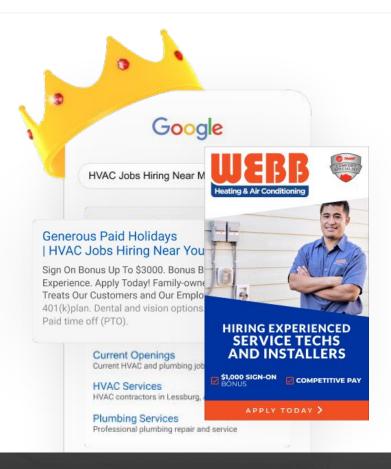




## We Help Service Businesses Find and Hire Technicians

Looking to grow your team?
79% of people looking for employment will start their search online.

We can help you find technicians by advertising on Google and Bing.



## **Attract New Talent with Search and Display Advertising**

SearchKings has a team of Google Ads experts who specialize in Search & Display advertising. We utilize a variety of marketing strategies to help you reach qualified candidates who are looking for work in <u>your</u> industry.

Using targeted "we are hiring" search terms and banner creative, we will get your business in front of the <u>right people</u> at the <u>right time</u>.



## Banners to Support Your Hiring Campaign



**Professionally designed** to match your branding and highlight the benefits of working at your company.



22 ad sizes to run across various platforms (mobile, desktop, tablet) + responsive ad sizes.



**Spread the word** in your service area that you are hiring!





## Why Work With SearchKings?

Industry expertise

SearchKings' passion is helping home services companies grow and prosper. We work with thousands of small and medium-sized businesses

Flexible budgets

Hiring campaigns start at \$1000 a month

No contracts

We work month-to-month with all of our customers

Flat rate and transparent pricing

You pay less and pay Google directly with your own credit card

Trusted experts

1000+ 5-star Google reviews

When I mentioned that we were hiring, SearchKings recommended a 'Hiring Campaign'.

We tried it and many job applications came in! Thank you SearchKings.

- Heidi, M.E. Flow 🙀 🙀 🛊 🛊