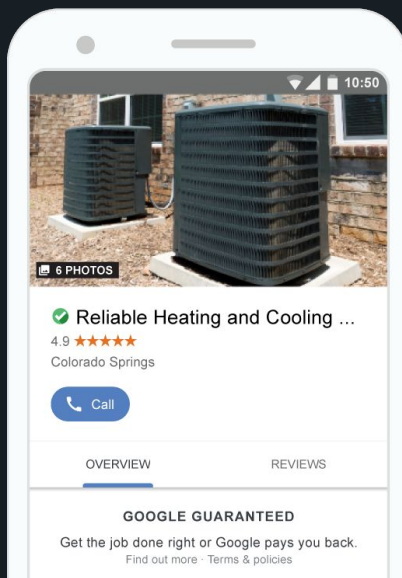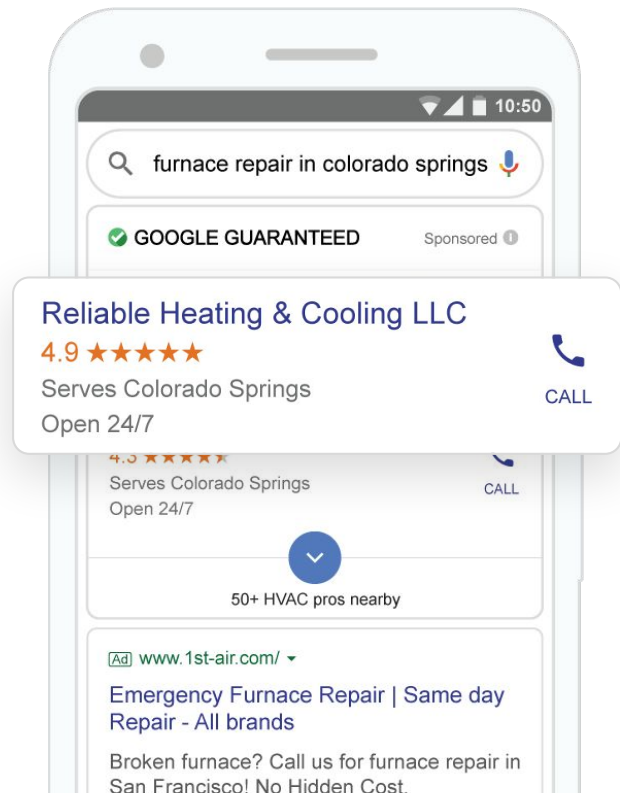# Google Local Services Ads

It's a new advertising platform that helps consumers quickly and easily discover, connect with, and hire service providers like you with complete confidence.

- Be seen right at the top of Google
- Connect with potential customers when they need you
- Simple set up and communication through an easy-to-use app
- Build trust with the Google Guaranteed badge
- Only pay for leads related to your business and the services you offer

How Google's Local Services work?

With Google Local Services, you can advertise your business on Google and receive leads directly from potential customers. These leads come in as phone calls.

Local Services advertisers receive a ✅ GOOGLE GUARANTEED Badge, premium promotion, and a polished profile page with real reviews, all of which help pros to build a great online reputation.

How much do Google Local Services Ads cost?

With Google Local Services, you only pay for leads related to your business or the services you offer.

You set a weekly budget that limits the total number of leads you receive in any given week.

You may get a different number of leads from day to day, but you never spend more than your designated weekly budget.

You have the ability to immediately dispute leads if you receive a lead that's not valid.

SearchKings
Google Local Services Programs

Silver Plan - Features & Benefits	
Dedicated support line	✅
Onboarding training	✅
Dashboard training	✅
Recertification & Document Management	✅
Budget recommendations	✅
Managed Billing Support	✅
Reporting App Access	✅
Performance Benchmarking (Email)	✅
Lead Volume / Budget Optimization	✅
Dynamic Bid Management	✅
Dispute Management Support	✅
Dedicated Account Manager	✅
Early access to Google "beta" products	✅

Get Started Today

Please fill out the form and a SearchKings specialist will be in touch with you.

lsa@searchkings.com | searchkings.com/gls