

15 Celebrating 15 Years
in Business

2025 Microsoft Advertising
Elite Partner

Google Partner
PREMIER 2025



Lead Generation Programs

Build Your Customized Plan with SearchKings

We offer a complete digital marketing solution designed to promote your business.

Visit Our Trane
Web Page



Why Work with SearchKings?

We are experts at managing scalable search, remarketing, display, and video advertising campaigns.



Flexible Budgets

Adjust your budget and generate leads when needed.



Transparent Pricing

You pay Google with your own credit card.



Flat-rate Fee

Creating scalable pricing structures so you pay less.



No Contracts

We work month-to-month with all of our clients.



No Start-up Fees

We give you \$500 to start with Google Ads.



Call Intelligence

Score all incoming calls and identify the most profitable opportunities.

What's Included	SearchKings Management Fee	Suggested Ads Budget
<ul style="list-style-type: none"> Automated lead scoring and detailed call summaries. Measure lead quality and revenue opportunities. Insight into customer needs and buying patterns. 	N/A	\$1.30 per call
<p>Pay-per-click Advertising</p> <p>Customized and comprehensive digital advertising plan to grow and support your business goals.</p> <ul style="list-style-type: none"> Dedicated account manager and monthly business review. Active management of your Google and/or Microsoft advertising accounts. Flexible budgets: adjust your budget and generate leads when needed. Local Services Ads management fees included. Hiring campaigns to help you attract qualified candidates. Call Intelligence: 100 calls and 5 phone numbers included. 	Starting from \$450 /month	Starting from \$2,500 /month
<p>Local Services Ads by Google</p> <p>Pay-per-lead solution for Google guaranteed service providers.</p> <ul style="list-style-type: none"> Dedicated account manager and support line. Recertification and documents management. Dynamic bid management and account optimization. Recommendations on responsiveness and call handling Access to Google beta products. Lead dispute training and support. Google Business Profile support. 	Starting from \$80 /month	Starting from \$200 /month
<p>Display Advertising</p> <p>Present company-branded ads when customers are searching for your services.</p> <ul style="list-style-type: none"> Present company-branded Google Ads when customers are searching for your services. Opportunity to highlight your differentiated offer (years in business, Google reviews, and more). Promote service and maintenance plans to existing customers. 	Starting from \$250 /month	Starting from \$500 /month
<p>Video Advertising</p> <p>Grow your business with video and showcase your latest content.</p> <ul style="list-style-type: none"> Harness the power of YouTube advertising to grow your brand and increase awareness. Capture your audience's attention with display advertising and maintain awareness throughout the customer journey. Build custom audience lists and advertise to your own group of engaged visitors and prospects. 	Starting from \$550 /month	Starting from \$1,500 /month
<p>Websites</p> <p>Build a custom Microsite or WordPress site to increase conversions and drive more leads.</p> <ul style="list-style-type: none"> Microsites: Advertising microsites built to capture and convert traffic from your pay-per-click campaign. WordPress Websites: Industry-standard websites designed to drive conversions and help your business scale. Modern and lightweight frameworks built for speed and performance. Multiple hosting packages designed for small, medium, and large websites. 	<p>Site Development Fee</p> <p>eCommerce Website</p> <p>Starting from \$2,500</p>	<p>Site Hosting + Maintenance</p> <p>Starting from \$250/month</p>
	<p>Advertising Website</p> <p>Starting from \$1,500</p>	<p>Starting from \$15/month</p>
	<p>WordPress Website</p> <p>Starting from \$5,500</p>	<p>Starting from \$99/month</p>